

For Immediate Release

## Consultancy Contract for Coral Cultivation Awarded to Seaseed Co., Ltd.

Japan (August 21<sup>st</sup>, 2019) - DMM RESORTS Co., Ltd. ("DMM RESORTS") announces that it has awarded Seaseed Co., Ltd. ("Seaseed") a contract to provide consultancy services for coral cultivation.



▲ Coral cultivated at Sango Batake

### Contract Details

Seaseed has professional knowledge in cultivating and transplanting corals in Okinawa. DMM RESORTS awarded a consultancy contract to Seaseed for coral cultivation in DMM Kariyushi Aquarium. Seaseed's scope will include technical support in management of water tank facilities as well as corals cultivation.

#### ■About Seaseed Co., Ltd.

Seaseed owns a land-based coral farm "Sango Batake", a place with 300,000 corals growing on artificial rocks to later transplant into ocean once they are sufficiently mature. Based on Mr.

Kinjo's true story, a film "Sunshine Ahead" (2010) tells the story of his work to persevere in coral cultivation and successfully spawn coral reefs.

## — Corporate Profile —

Company Name : Seaseed Co., Ltd.  
Head Office : 915 Takashiho, Yomitan, Nakagami-gun, Okinawa  
CEO : Koji Kinjo  
Establishment : April 13<sup>th</sup>, 2004  
Main Business : Transplantation of coral, operation of Sango Batake  
URL : <http://www.seaseed.com/>

## ■About DMM RESORTS

DMM RESORTS Co., Ltd. is a subsidiary of DMM.com LLC established on May 24<sup>th</sup> 2018. It is a local subsidiary in Tomigusuku-shi, Okinawa, aiming to work with Tomigusuku City, as well as other local Okinawan authorities and businesses on a long-term basis, with the objective of operating DMM Kariyushi Aquarium.

## — Corporate Profile —

Company Name : DMM RESORTS Co., Ltd.  
Head Office : 3-59 Toyosaki, Tomigusuku-shi, Okinawa  
CEO : Daisuke Ichikawa  
Establishment : May 24<sup>th</sup>, 2018  
Main Business : Planning and management of the aquarium, entertainment and administration of resort, development of imaging exhibition and others  
URL : <https://dmm-resorts.co.jp/en/>

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## For Media Related Inquiry

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## ▼DMM Kariyushi Aquarium

<https://kariyushi-aquarium.com/en/>

## ▼DMM Kariyushi Aquarium Official SNS

Facebook : <https://www.facebook.com/dmm.kariyushi.aquarium/>  
Twitter : [https://twitter.com/dmm\\_kariyushi](https://twitter.com/dmm_kariyushi)  
Instagram : [https://www.instagram.com/dmm\\_aquarium/](https://www.instagram.com/dmm_aquarium/)

▼DMM RESORTS Co., Ltd.

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## **Note to Editors:**

### **About DMM Kariyushi Aquarium**

DMM Kariyushi Aquarium is expected to be located in the premises of the shopping mall, currently under development by Daiwa House Industry Co., Ltd., near Chura Sun Beach area, in Toyosaki, Tomigusuku-shi, Okinawa Prefecture. It is approximately a 20 minutes drive\* from Naha Airport.

DMM Kariyushi Aquarium bears the theme of a “new entertainment aquarium”, which combines the latest visual expression and spatial representation. The beauty of nature displayed, including fauna & flora native to the Okinawa region, will allow visitors to forget their physical presence in a commercial facility. The building housing DMM Kariyushi Aquarium is a three-story unit, of which the ground and first level (total floor area: 6,937.9m<sup>2</sup> (2,102 tsubo)) are due to be occupied by the aquarium. The aquarium aims to attract 2,100,000 visitors in the first year.

\*The distance from the airport is approximately 5km, and the commute varies depending on the traffic.