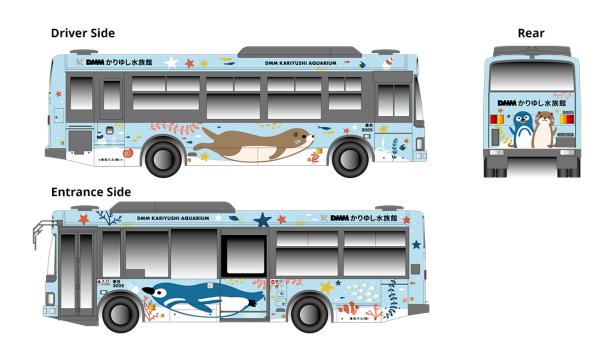
For Immediate Release

# DMM Kariyushi Aquarium Gains the Support of Tokyobus Co., Ltd. on "Coral Cultivation & Transplantation Program" and Lands in Okinawa with Buses

Japan (December 23<sup>th</sup>, 2020) – DMM RESORTS Co., Ltd. ("DMM RESORTS") announces that it has signed a business partnership agreement with Tokyobus Co., Ltd. (Tokyobus) in supporting "Coral Cultivation & Transplantation Program" of DMM Kariyushi Aquarium. Meanwhile, a bus advertising campaign has hit the streets of Okinawa to promote DMM Kariyushi Aquarium.



Corals are among the most brilliant species in our exhibits. As part of our sustainable development goals (SDGs) project\*, DMM Kariyushi Aquarium is dedicated to coral cultivation and transplantation. In addition to these activities, we also committed to ocean conservation, starting from the shores of Okinawa Prefecture to our invaluable oceans. Via the SDGs project, we promote the importance of ocean conservation and cultivate true partner relationships with different organizations supporting our causes to maximize the result of our project.

Tokyobus is partnering with DMM Kariyushi Aquarium to support our SDGs project. On the other hand, Tokyobus is working alongside DMM Kariyushi Aquarium on bus advertisement campaign promoting the aquarium. We make use of buses from Route TK02 (Umikaji Liner), bus route operated by Tokyobus, and turn them into DMM Kariyushi Aquarium buses. The Route

TK02 (Umikaji Liner) provides bus service between Naha Airport and DMM Kariyushi Aquarium from September 14<sup>th</sup>, 2020, Monday.

## **Design Concept**

We turn our famous animals - Humboldt penguin and oriental small-clawed otter into charismatic characters, facing forward and moving (swimming) together with the bus. Featured by corals and swimming fishes in the ocean, the bus design showcases the excitement and expectation of visiting DMM Kariyushi Aquarium.

## **About DMM Kariyushi Aquarium Buses**

Route : TK02 (Umikaji Liner)

operates between Naha Airport and iias Okinawa Toyosaki (DMM

Kariyushi Auqarium)

Operating Date : Early January 2021 Fare<sup>1</sup> : Adult ¥350, Child ¥180

Note:

## **DMM Kariyushi Aquarium Buses**







<sup>\*</sup> Please refer to the official website for details of our SDGs project.

<sup>&</sup>lt;sup>1</sup>Fare from Naha Airport to iias Okinawa Toyosaki (DMM Kariyushi Auqarium).

<sup>&</sup>lt;sup>2</sup>For bus schedule, please refer to the <u>official website of Tokybus Co., Ltd.</u> (Japanese).

#### **Driver Side**





#### **Entrance Side**



—— About Tokyobus —

Company Name : Tokyobus Co., Ltd.

Head Office : Takinogawa 5-53-1, Kita-ku, Tokyo

CEO : Harunari Nishimura Establishment : February, 1954

Main Business : Bus services (commuter bus, sightseeing bus, charter bus) and

tourism services

URL : <a href="http://www.tokyobus.jp/">http://www.tokyobus.jp/</a>

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# For Media Related Inquiry

Contact : Josephine Kwan

Email : aguarium-info@dmm.com

Head Office : 3-59, Toyosaki, Tomigusuku-Shi, Okinawa 901-0225, Japan

Tokyo Office: Sumitomo Fudosan Roppongi Grand Tower 24F

3-2-1, Roppongi, Minato-Ku, Tokyo 106-6224, Japan

(Marketing Department)

## **▼**DMM Kariyushi Aquarium

https://kariyushi-aquarium.com/en/

▼DMM Kariyushi Aquarium Official SNS (Japanese)

Facebook : <a href="https://www.facebook.com/dmm.kariyushi.aquarium/">https://www.facebook.com/dmm.kariyushi.aquarium/</a>

Instagram : <a href="https://www.instagram.com/dmm">https://www.instagram.com/dmm</a> aguarium/

Twitter : <a href="https://twitter.com/dmm\_kariyushi">https://twitter.com/dmm\_kariyushi</a>

YouTube: https://www.youtube.com/DMM かりゆし水族館

▼DMM RESORTS Co., Ltd. https://dmm-resorts.co.jp/en/

### **Note to Editors:**

## **About DMM Kariyushi Aquarium**

DMM Kariyushi Aquarium is opened on Monday, May 25<sup>th</sup>, 2020. It is located in the shopping mall (iias Okinawa Toyosaki) in Toyosaki, Tomigusuku-shi, Okinawa Prefecture. The Aquarium is approximately a 20 minutes drive\* from Naha Airport.

DMM Kariyushi Aquarium bears the theme of a "new entertainment aquarium", which combines the latest visual expression and spatial representation. The beauty of nature displayed, including fauna & flora native to the Okinawa region, allows visitors to forget their physical presence in a commercial facility.

\*The distance from the airport is approximately 5km, and the commute varies depending on the traffic.